



Transactions

Sell-Side Advisory



Acquired by



SIRS

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RKCA advised SIRS Inc., a full service market research company with in-house quantitative, qualitative, and data collection divisions, on its sale to RDI Corporation. RDI is a comprehensive business solutions provider whose suite of services includes digital marketing, IT management, market research and call center support and offers fully customizable solutions. With the acquisition of SIRS's advanced analytical methodologies, sales-predictive models and other expertise, RDI can offer even more attractive solutions to current clients.



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